



SCHOOL OF BUSINESS  
MANAGEMENT  
MUMBAI

# Summer Placement Report 2018-19



# OVERVIEW



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SBM NMIMS, Mumbai is consistently ranked among the Top B-Schools in the country and the exemplary performance witnessed during the current placement season reaffirms the fact. The placement process saw top companies offering coveted internship projects across sectors to the 2018-20 batch of MBA and MBA HR. There was a healthy mix of loyal and first-time recruiters who were impressed with the quality of the students and were delighted to be associated with the institution. The undivided faith shown by the corporates, supported by the quality of the batch has been a major reason for the success of the summer placements.



**Dr. Ramesh Bhat**

**Dean** – SBM, NMIMS Mumbai

**Provost** – Management Education, NMIMS

## DEAN'S MESSAGE

It is a matter of pride and honour to conclude yet another phenomenal year of placement season at SBM, NMIMS Mumbai. This successful endeavour is a reflection of the trust and confidence that industry leaders bestow upon the Institute and its students. I want to express my sincere gratitude to all the recruiters and alumni for extending their support and endorsing their faith in our students. We are proud to serve the industry with a batch of world-class leaders and are excited about welcoming the batch of 2019-21 with much enthusiasm.

# BATCH PROFILE 2018-20



**62:38**  
Gender Ratio



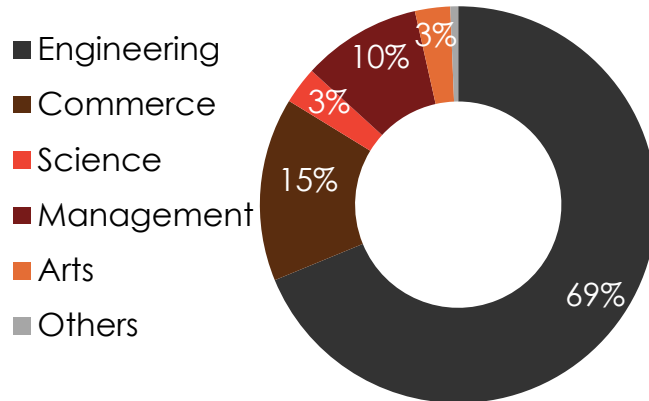
**18 months**  
Average Work  
Experience



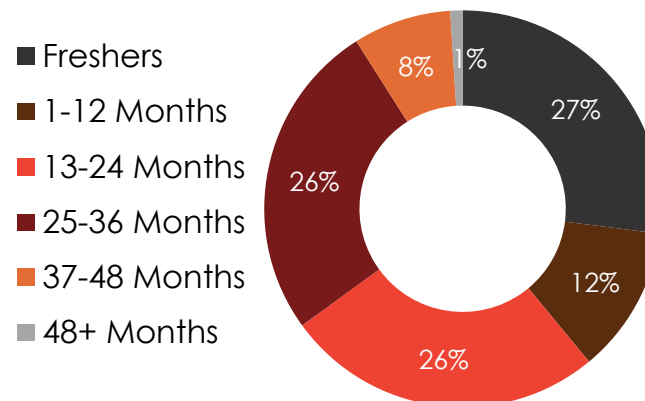
**23 years**  
Average Age



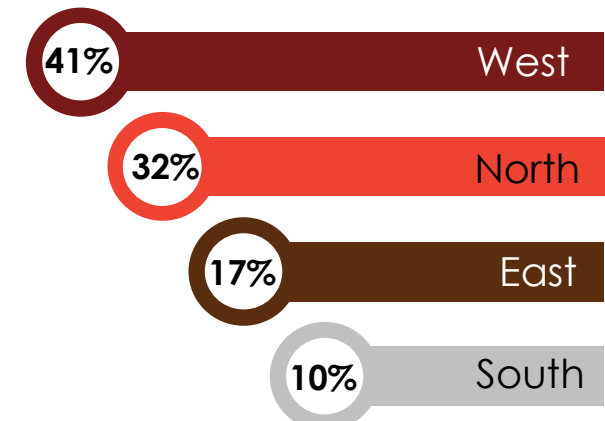
**312**  
Professionally Certified  
Candidates



Educational Background



Work Experience



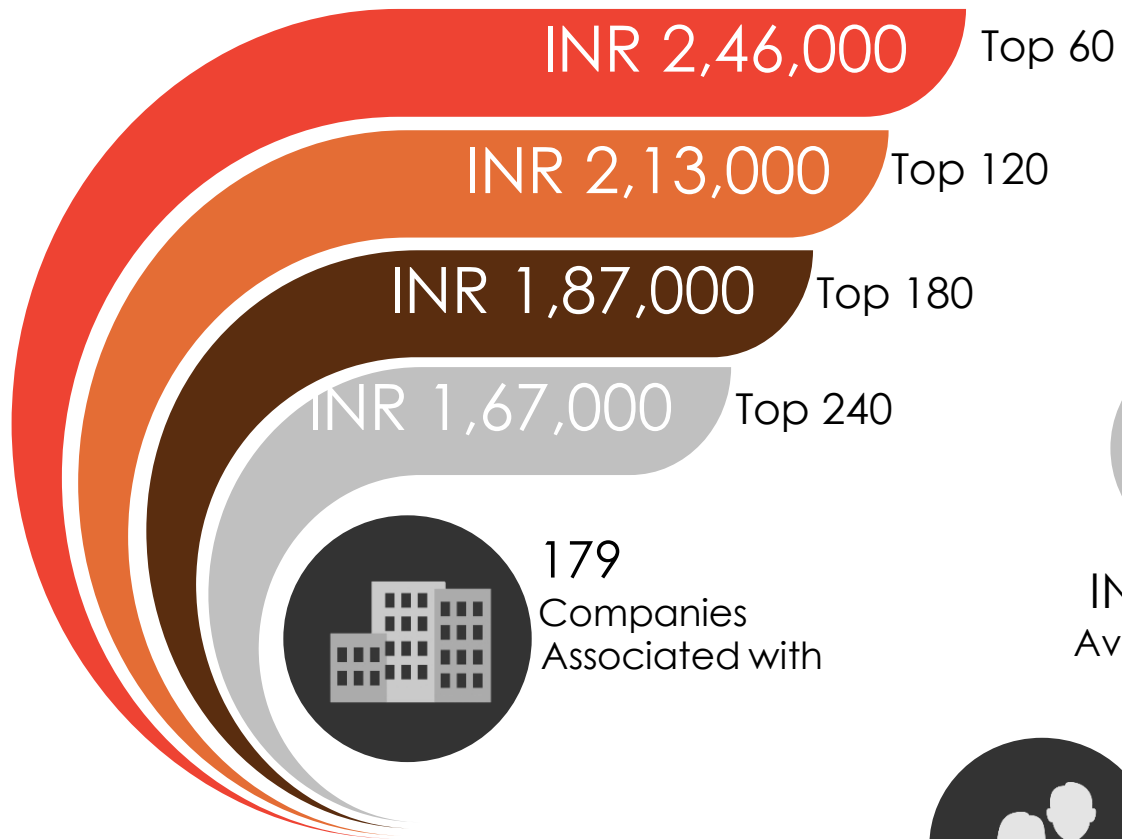
Geographic Diversity



# MBA – Placement Statistics



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INR 3,00,000  
Highest Stipend



INR 1,12,000  
Average Stipend



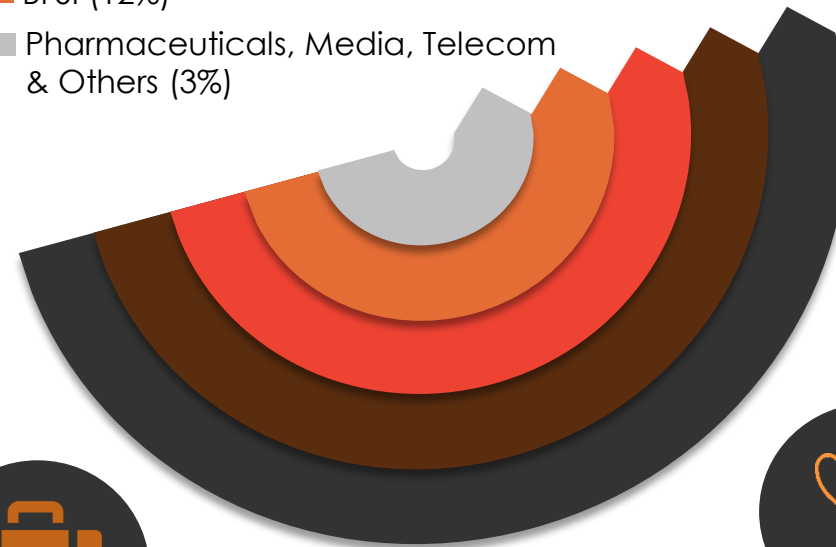
63  
New Recruiters





## Sector-wise Companies

- Conglomerates, Auto, Manufacturing, Logistics, Oil & Gas (37%)
- Consulting, IT & E-Commerce (34%)
- FMCG, FMCD & Retail (14%)
- BFSI (12%)
- Pharmaceuticals, Media, Telecom & Others (3%)



30 Companies  
Recruited



INR 92,220  
Average Stipend



3  
New Recruiters



INR 2,00,000  
Highest Stipend

## Banking, Financial Services and Insurance

Industry leaders reiterated their faith in NMIMS Mumbai by offering coveted profiles in the BFSI Sector such as Investment Banking, Equity Research, Firm Risk Management, Digital Banking, Liabilities Product Management, Project Advisory, Wealth Management, Internal Audit and Infrastructure Advisory. Management Trainee and Leadership Programmes were also provided to some students. Many first time recruiters offered niche profiles in Investment Banking and Corporate Treasury roles. Students interned with companies like Anand Rathi Group, Axis Bank, Bajaj Allianz General Insurance Co, General Insurance Co, Caparo Financial Solutions, HDFC Bank, ICICI Securities, Kotak Mahindra AMC, Kotak Mahindra Bank, Quantum Securities and TR Chadha & Company.

Aditya Birla Capital	AGS Transact Technologies	Avista Corporate Advisory	Axis Securities	Bank of America Merrill Lynch	Centrum	CRISIL
DBS Bank	DMI Finance	Duff & Phelps	Edelweiss GWAM	Edelweiss Tokio	Future Generali Life Insurance	Gromor Finance
Goldman Sachs	HDFC Property Ventures	HSBC Bank	HSBC Global	ICICI Bank	ICICI Prudential AMC	Indiafirst Life Insurance
Indus Valley Partners	Intelx Money	JP Morgan	JP Morgan Chase	Marsh Insurance	Morgan Stanley	Nine Rivers Capital
Nomura	Nyuleaf Advisors	Piggy	Reserve Bank of India	RBL Bank	River Bridge Investments	SBI Capital Markets
SIDBI	SJ Financial	Spark Capital	Supama Forex	Tresvista	White Equity	Yes Bank

## Logistics, Power, Education

Major conglomerates visited NMIMS, Mumbai for the summer internship season of 2018-19. Profiles that were offered included Sales, Product, Finance, Marketing, Strategy and Business Development. Projects were also offered in the domain of Sales & Operations.

DHL Express

FreightBro

Maersk GSC

Maersk LINE

Mahindra Logistics

XSEED Education



## IT, Analytics, Consulting and E-Commerce

The Consulting and IT sectors witnessed top companies offering sought-after profiles in Risk & Compliance, Marketing, Finance, Sales, Operations, Research, Knowledge Services, General Management, Category Management, Auditing, Consulting, Advisory and Product Analyst Roles to the students. E-Commerce giants offered roles in areas of Analytics, Digital Marketing, Business Development & Client Acquisition. Students also interned with companies like Bain & Company India Pvt Ltd.

Accenture	Amazon	Bain Capability Network	Capgemini	CarWale	CFO Bridge LLP	CharmBoard
Cognizant	Dell	Deloitte	Endgate Global	EY	Flexiapps Solutions	Fundwave
Genpact	Google	Grail Insights	Helix Tech	Honeywell	HP	IBM
Info Edge India	JLT Group	Ken Research	KPMG	Lenskart	Littler Associates	Mazars Consulting
Microsoft	MyCFO	PharmEasy	Positive Moves	RSM Astute Consulting	Ruby Capital	Runtime Solutions
ShopClues	ValueLabs	Wipro	Yudiz			

## Pharmaceuticals, Media, Telecom & Others

The current placement season also saw companies visiting campus and hiring students in large numbers by offering profiles such as Retail Marketing, Business Development, Mergers & Acquisitions, Sales and Marketing, Strategy, IT and Finance. Students also interned with companies like RanQ Remedies, We Care Pharmaceutical and Vodafone Idea Ltd.

Abbott	Boehringer Ingelheim	Cipla Health	CupShup	Dr. Lal Path Labs	Gozoop	HT Media
Jet Privilege	Karl Storz	Sanofi	Stryker			

# FMCG, FMCD & Retail



Reputed firms in these sectors participated in the current summer placement process with zeal and made a huge impact by offering coveted profiles across divisions such as Sales and Marketing, Finance, Operations, IT, Replenishment and Supply Chain Management. The unwavering loyalty showcased by companies is indicative of the faith that the corporate world has in our students. The fact that many first-time recruiters have offered profiles across various domains reaffirms the strength of pedagogy followed at NMIMS Mumbai. Students also interned with Cargill Foods, Emami Agrotech, L&T Realty & Technico Agri Sciences.

Aditya Birla Fashion & Retail	Agro Tech Foods	Amway	Asian Paints	Bajaj Corp	Blue Star	Britannia
Castrol	D'Décor	FieldFresh Foods	Givaudan	Guiltfree Industries	Henkel	Hilti
IDDS	ITC	Johnson & Johnson	Johnson & Johnson Medical Devices	Kraft Heinz	Marico	Pepsico
Perfetti Van Melle	Pernod Ricard	Pidilite	Puma	Raymond	Relaxo Footwears	Reliance Brands
Safari Industries	Signify Innovation	Titan	UB Group	VIP Industries	Whirlpool	Wipro CCLG
Xiaomi						

## Conglomerates, Auto, Manufacturing, Oil & Gas

Major conglomerates visited NMIMS Mumbai for the summer internship process and offered coveted profiles like Strategy, Research, Finance, Retail, SCM, Digitisation, S&M and Operations. Some students were part of esteemed Young Leadership programs like Digital technology and Financial Management. Students also interned with Apollo Tyres, Shrijee Lifestyle, Sundaram Multi Pap and The Newsprint Trading and Distribution Co.

Bosch	Cummins	DCM Shriram	Diyaan	GE	Hafele	Hero MotoCorp
L&T	L&T Technology Services	M&M	Maruti Suzuki	Piramal	Reliance Industries	Shell
TATA Motors	Ultratech Cement	Vedanta	Welspun			



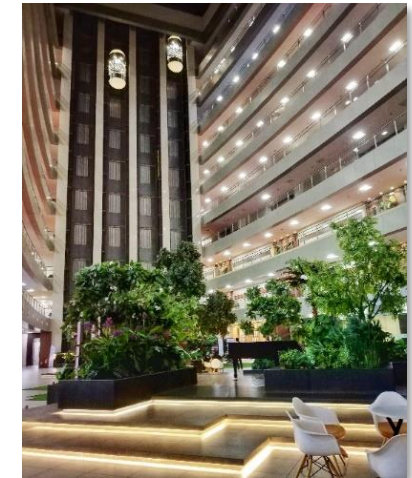
# MBA - HR Companies



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The MBA HR program has grown exponentially over the past few years due to the confidence that companies have placed in our students. Many loyal recruiters offered prominent profiles to students like Workforce Advisory, Industrial Relations, Employee Engagement, Compensation & Benefit, Learning & Development, Talent Acquisition, and Business Policy. There was a healthy mix of companies from various sectors such as BFSI, Conglomerates, FMCG/CD, IT and Manufacturing. Students also interned with companies like Kotak Mahindra Bank.

Aditya Birla Fashion & Retail	Capgemini	Centrum	Cognizant	Cummins	D'décor	DCM Shriram
Deloitte USI	Edelweiss Tokio	EY GDS	Faber Castell	Genpact	Henkel	Hero MotoCorp
Honeywell	IBM	ICICI Bank	JLT Group	L&T	Mahindra Logistics	Pernod Ricard
Piramal	Positive Moves	Puma	Raymond	Reliance Industries	Venator Search Partners	Welspun
Wipro						



# LAURELS & RECOGNITIONS



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## COMPETITIONS – WINNERS AND FINALISTS

- Google case study
- Uber Consulting Case Study Competition
- Cognizant's CXO Challenge
- Yes Future Ready
- Bajaj Finserv ATOM
- Mahindra Logistics – Logiquest
- Carlson International Human Resource Case Study Competition
- L'Oréal Brandstorm
- Johnson & Johnson Quest
- Pidilite Case Study Writing
- HUL L.I.M.E
- ICICI Beat The Curve
- Abbott Case Challenge
- Bosch iNSCRIBE
- CFA Research Challenge
- Rivigo Nexus National Case Study Challenge
- Campus to Centrum

## RANKINGS - 2018

- AACSB Accredited
- Business World B-School Survey (Private) 2
- India Today (Private B-Schools) 4
- Outlook Magazine (Best B-School) 7
- Dare2Compete (Most Competitive B-School) 7
- Business World B-School Survey 7
- MBA Universe B-School Rankings 8

## AWARDS - 2018

- Gold Winners of IMC Award at the 9th Indian Management Conclave
- Excellence in Management Education Award by the Bombay Management Association

## CONTACT US

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