



SCHOOL OF BUSINESS
MANAGEMENT
MUMBAI

Final Placement Report 2018-19



OVERVIEW



SCHOOL OF
BUSINESS MANAGEMENT
MUMBAI

The School of Business Management at NMIMS, Mumbai has witnessed the best ever placements with marquee companies participating and offering coveted profiles across sectors to the 2017-19 Batch of MBA Core and MBA HR Students. Consistently ranked among the Top 10 B-Schools in India, the college placement process saw a healthy mix of loyal and first-time recruiters who were impressed with the quality of the students and were delighted to be associated with the institution. The undivided faith shown by the corporates, supported by the quality of the batch has been a major reason for the success of the final placements.



Dr. Ramesh Bhat

Dean – SBM, NMIMS Mumbai

Provost – Management Education, NMIMS

DEAN'S MESSAGE

SBM NMIMS, Mumbai witnessed yet another stellar placement season which is a testimony to the trust of the recruiters of the brand. We have consistently been at the helm of management education, focusing on quality and excellence for the holistic development of the students. I would like to express my heartfelt gratitude to all the esteemed recruiters and alumni for their ceaseless and continued support and faith in our students. We are proud to have a remarkable batch of world-class leaders as our alumni and firmly believe that the batch of 2018-20 would take the legacy forward with zeal and rigor.

BATCH PROFILE 2017-19



67:33
Gender Ratio



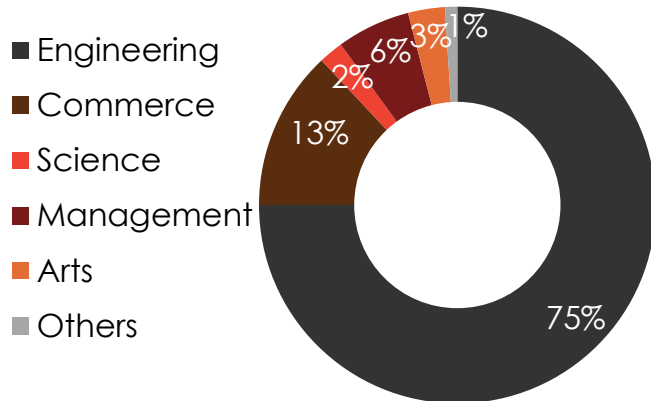
18 months
Average Work
Experience



24 years
Average Age



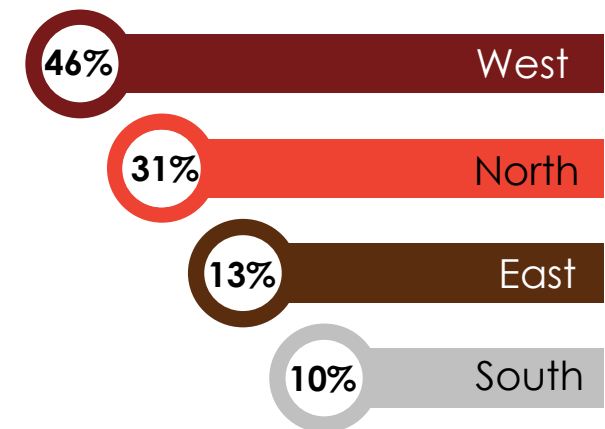
311
Professionally Certified
Candidates



Educational Background



Work Experience

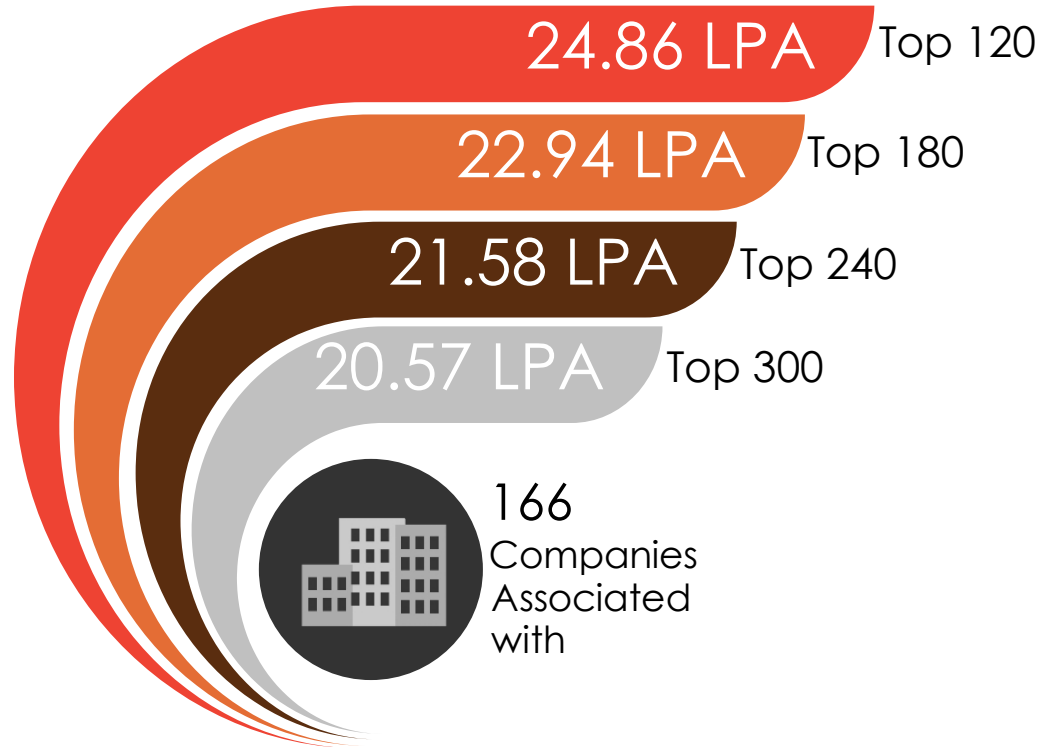


Geographic Diversity


MBA – Placement Statistics



SCHOOL OF BUSINESS MANAGEMENT MUMBAI



166 Companies Associated with



44 New Recruiters



INR 30.37 LPA Highest Package



USD 82000 Highest Package (International)



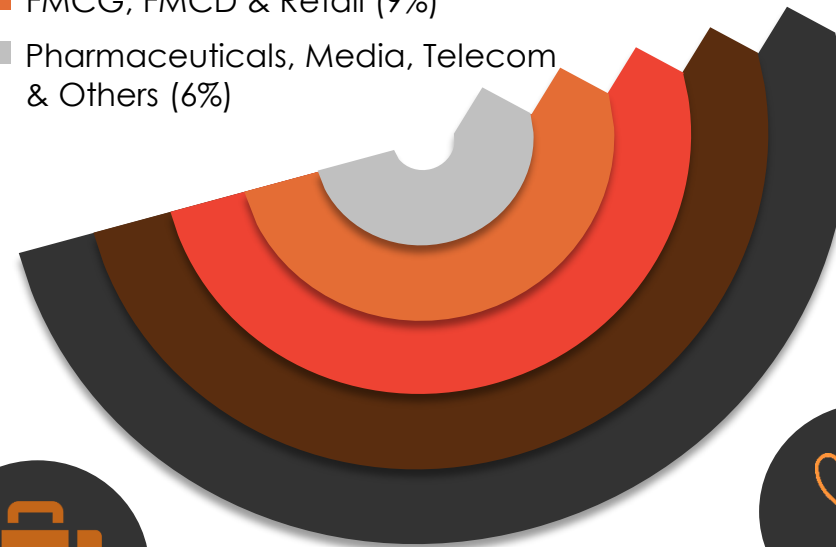
INR 17.79 LPA Average Package (Domestic)





Sector-wise Companies

- Conglomerates, Auto, Manufacturing, Logistics, Oil & Gas (35%)
- Consulting, IT & E-Commerce (31%)
- BFSI (19%)
- FMCG, FMCD & Retail (9%)
- Pharmaceuticals, Media, Telecom & Others (6%)



33 Companies
Recruited



INR 14.37 LPA
Average Package
(Domestic)



INR 17.97 LPA
Highest Package



10
New Recruiters

Banking, Financial Services and Insurance

The BFSI sector witnessed prestigious companies offering coveted roles to students. Profiles such as Corporate Analyst, Corporate Finance, Corporate Treasury, Credit Risk, Digital Marketing, Financial Operations, Global Investment Research, Investment Banking, Sales Management, Portfolio Valuation, Project Advisory, Structure Finance, Retail Banking, Securities, Wealth Management and Wholesale Client Services were offered to the students of the institution by eminent names in the BFSI sector.

Aditya Birla Insurance Brokers	Aditya Birla Capital	Aviva India	Barclays	BA Continuum	Centrum	Citibank India
Credit Suisse	CRISIL	D.E. Shaw	DBS Bank	Duff & Phelps	Edelweiss Tokio Life	Equirus Capital
Goldman Sachs	Happy Loans	HDFC Bank	HSBC Bank	HSBC GFO	HSBC Global	ICICI Bank
ICICI Prudential AMC	ICICI Prudential Life Insurance	ICICI Securities	ICRA	IDFC First Bank	Indus Valley Partners	IndusInd Bank
J P Morgan	J P Morgan Chase	Kotak Life Insurance	Kotak Mahindra Bank	Liquiloans	Marsh	Max Life Insurance
Nomura	SBI Life Insurance	Spandana Sphoorty	Systematix	TATA AIA Life	Tresvista	Yes Bank

Logistics, Power and Education

The Logistics sector saw top firms offering profiles in Sales and Marketing, Revenue Management Analysis, Supply Chain and Business Analytics. Giants from the Power sector recruited students for sales and leadership profiles. The sectors also recruited students as management trainees.

Career Launcher	DHL Express	FedEx	Freightbro	Future Supply Chain	Jindal Steel & Power	Maersk GSC
Maersk Line	Mahindra Logistics	Rivigo	Suzlon Power	Tata Power		

IT, Analytics, Consulting and E-Commerce

The Consulting and IT sectors witnessed top companies offering sought after profiles to the students. Consulting companies offered a good mix of roles to the students like Risk and Financial Advisory, Marketing Consulting, Finance, Tech Consulting and Supply & Operations Consulting. The roles offered across the given sectors include Product Manager, Customer Engagement, Enterprise Solutions, Digital Marketing, General Management, Retail Operations, Presales, Sales Specialist and Campaign Manager roles. E-commerce and Startups had a good ratio of both loyal and new recruiters with participation from leading companies.

Accelya	Accenture	Accenture Consulting	Bain Capability Network	Birlasoft	Brillio	Capgemini
Cartesian Consulting	CarWale	Cisco	ClickLabs	Cognizant	Coviam	Deloitte
Deloitte USI	EXL Analytics	EY	Fractal Analytics	Genpact	Google	HCL
Hexaware	Honeywell	HP	IBM	Info Edge India	Intellect Design Arena	KPMG
L&T Infotech	Lenskart	Michael Page	Microsoft	OYO Rooms	PlaySimple Games	Positive Moves
Quality Kiosk	Stanplus	Swiggy	Tredence	Uber	ValueLabs	Ventes Avenues
VMware	Wipro	WOne Consulting	ZS Associates			

Pharmaceuticals, Media, Telecom & Others

Pharma, Media and Telecom sectors witnessed a rise in the number of students recruited along with the participation of prominent names from these sectors. The profiles offered included Product Manager, Associate Manager, Enterprise Sales, Digital Marketing and Management Trainees. Recruiters also hired students for their leadership roles.

ET Edge by Times Group	HT Media	Mahindra Comviva	Media.net	Merck	Performics Convonix	Shemaroo
Vodafone Idea	Vodafone Shared Services					

FMCG, FMCD & Retail

A stronghold of NMIMS Mumbai, FMCG, FMCD and Retail sectors like every other year, saw industry heavyweights offering profiles such as Business Planning, Area Sales Management, Supply Chain Management, Sales and Marketing. Leading companies in these sectors extended offers to the students of the institution and recruited in large numbers. International firms also offered coveted roles to students. The sector also witnessed a spurt in the number of first-time recruiters.

Aditya Birla Fashion & Retail	Agro Tech Foods	Amway	Asian Paints	Bacardi	Casio	Coffee Day Beverages
Crompton Greaves	Dabur	DS Group	FieldFresh Foods	Godrej & Boyce	ITC	Jumbo Electronics
L'Oreal	Marico	Mars Wrigley	Pernod Ricard	Pidilite	Raymond	Safari
Tata Global Beverages	The Himalaya Drug Company	Titan	UB Group	Whirlpool	Wildcraft	Wipro CCLG
Xiaomi	Zydus Wellness					

Conglomerates, Auto, Manufacturing, Oil & Gas

Roles such as Management Trainee, Business Analyst were offered along with profiles like Financial Management, Strategy, Operations, Sales and Marketing by leading conglomerates. The Automotive and Manufacturing sectors saw Industry stalwarts offering coveted roles in the areas of Sales and Marketing, Supply Chain Management, Digital Technology and Project Management. The Oil and Gas sector saw top firms recruiting students. Recruiters also hired students for their leadership roles.

Aarti Industries	Ashirvad by Aliaxis	Bosch	Cummins	DCM Shriram	Essar	GE
Greaves Cotton	Gulf Oil	Hero MotoCorp	Himachal Futuristic Communications	L&T	L&T Technology Services	M&M
Maruti Suzuki	Piramal	Reliance Industries	Shell	Siemens	Tata Motors	Tolaram Group
UltraTech Cement	Varroc	Vedanta				

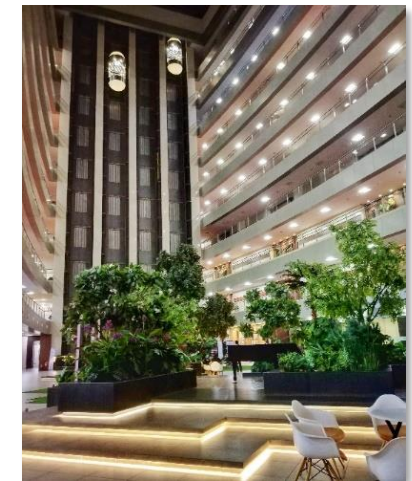
MBA - HR Companies



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The MBA HR program at NMIMS SBM, Mumbai has only grown ever since its inception. The course was ranked second in the country by the Economic Times in their B-School Rankings in 2017, reinforcing the industry's faith in the institution. The program is one of the very few HR programs in the country that addresses all the SHRM, USA (Society for Human Resource Management – the world's largest association of HR professionals) guidelines for curriculum alignment. The loyal recruiters reaffirmed their faith in NMIMS SBM, Mumbai by hiring in good numbers. Roles in Leadership Management, Talent Engagement, Community Management, Learning Advisory and Talent Acquisition were offered.

Aditya Birla Fashion & Retail	Axis My India	Birla Sun Life Insurance	Brillio	Capgemini	Cognizant Business Consulting	Cummins
Deloitte	DHL express	Edelweiss Tokio	Essar	EY GDS	Genpact	Godrej & Boyce
Himachal Futuristic Communications	Honeywell	IBM	ICICI Bank	L&T	Mahindra Logistics	Maruti Suzuki
Michael Page	Positive Moves	Raymond	REC	Shemaroo	Spandana Sphoorty	Talentonic
Tata Global Beverages	Vedanta	Vito India Advisors	Willis Towers Watson	Wipro		



LAURELS & RECOGNITIONS



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COMPETITIONS – WINNERS AND FINALISTS

- Google Case Study
- Uber Consulting Case Study Competition
- Cognizant's CXO Challenge
- Yes Future Ready
- Bajaj Finserv ATOM
- Mahindra Logistics – Logiquest
- Carlson International Human Resource Case Study Competition
- L'Oréal Brandstorm
- Johnson & Johnson Quest
- Pidilite Case Study Writing
- HUL L.I.M.E
- ICICI Beat The Curve
- Abbott Case Challenge
- Bosch iNSCRIBE
- CFA Research Challenge
- Rivigo Nexus National Case Study Challenge
- Campus to Centrum

RANKINGS - 2018

- AACSB Accredited
- Business World B-School Survey (Private) 2
- India Today (Private B-Schools) 4
- Outlook Magazine (Best B-School) 7
- Dare2Compete (Most Competitive B-School) 7
- Business World B-School Survey 7
- MBA Universe B-School Rankings 8

AWARDS - 2018

- Gold Winners of IMC Award at the 9th Indian Management Conclave
- Excellence in Management Education Award by the Bombay Management Association

CONTACT US

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